

# **SAN PEDRO PROPERTY OWNERS' ALLIANCE BOARD OF DIRECTORS MEETING**

9:00 AM Open Session

## **Meeting Minutes**

Wednesday, November 6, 2013

Meeting Location: San Pedro City Hall

638 S. Beacon Street, Room #452

San Pedro, CA 90731

1. CALL TO ORDER – Eric Eisenberg, President **9:00 AM**

**The meeting was called to order by President Eisenberg at 9:05 AM.**

2. BOARD of DIRECTORS –

Eric Eisenberg, The Renaissance Group, President

Jayne Wilson, Spirit Cruises, Vice President / Secretary

Alan Johnson, Jerico Development, Treasurer

Vincent DiMeglio, Property Owner

Gary Larson, Property Owner, Board Member

David Mathewson, Port of Los Angeles, Board Member

B. Bennett Schirmer, Property Owner, Board Member

Camilla Townsend, Port of Los Angeles High School, Board Member

Morris Warschaw, Property Owner, Board Member

### **In attendance -**

**Eric Eisenberg**

**Jayne Wilson**

**Alan Johnson**

**Vincent DiMeglio**

**Gary Larson**

**B. Bennett Schirmer**

**Morris Warschaw**

3. APPROVAL OF MINUTES – October 2, 2013.

**Motion by Wilson. Second by Warschaw. Approved.**

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

**Michael Gatanz shared that People's Yoga will be hosting a New Year's Eve Party with dance lessons and live entertainment.**

**Jacob Eisenberg shared that the Renaissance Group is sponsoring a Community Blood Drive on Wednesday, November 27 from 8am – 2pm at 429 W. 6<sup>th</sup> Street (Dino lot).**

**Linda Alexander gave positive feedback on the Day of the Dead Festival.**

**Alan Johnson shared that the next LA Waterfront Alliance Public Outreach Meeting will be on Tuesday, November 19 at 5:00pm at the Warner Grand Theatre.**

5. Old Business

**None**

6. Committee Reports

6.1 Marketing & Business Development

- Update from Gary Larson & Dave Mathewson on new business attraction program

**Update tabled due to Mathewson's absence.**

- Dia de Los Muertos Festival report

**Goodman introduced the new event producer, Marco Duval of Duval Productions. Festival attendance was estimated to be about 6,000 throughout the evening.**

6.2 Public Safety

**PBID is now offering 24 hour security, 7 days per week. The public safety ambassadors noted an overall decrease in their call volume.**

6.3 Nominating Committee

**The Nominating Committee has met and is identifying candidates to fill board vacancies for directors with terms expiring on December 31, 2013.**

7. New Business

Presentation

7.1 Film LA will introduce a new program to promote filming within the PBID

**Donna Washington, Vice President of Operations for FilmLA, spoke about the need to create a film committee with PBID to address filming issues in San Pedro.**

**PBID will schedule a meeting as soon as possible and give an update at the December board meeting.**

Action Items

7.2 Consideration of providing marketing support for the Pepper Tree Plaza tree lighting ceremony and time capsule opening on December 5<sup>th</sup> in the amount of \$1,500

**Nicole Wells from Council District 15 spoke about the event. There will be real snow, food trucks and children's activities.**

**Motion by Wilson. Second by Johnson. Approved.**

7.3 Request for board support for Marymount California University from Brenda Solomon (more details to come).

**Brenda Solomon gave a presentation about MCU's potential Media Arts Building. She requested a letter of support by the PBID board.**

**Motion by Wilson. Second by Johnson. Approved.**

8. Executive Director's Report

8.1 Tree Well Landscaping

**5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> Street tree wells are complete. Watering is done manually by Clean San Pedro.**

8.2 7<sup>th</sup> Street Parking Lot Landscaping

**Dead vegetation was removed and 22 new trees were planted. The work was completed last Friday (11/1). Irrigation for the new landscaping is automatic.**

8.3 Travelers' Radio

**Caltrans signs have been installed. PBID is able to modify messages as needed for community events.**

8.4 Contract Renewal Universal Protection

**As approved by the board, PBID has renewed a month to month contract with Universal, including additional overnight services for a trial period of 6 months.**

8.5 Recycling Facility on 5<sup>th</sup> Street

**PBID has been discussing the recycling facility with the council office. Robbins is looking into alternative recycling methods that would meet state requirements.**

8.6 Soup Kitchen on 9<sup>th</sup> Street

**A thrift shop & soup kitchen is being planned on 9<sup>th</sup> Street. Robbins is going to meet with the proponents of the project and report at the next board meeting.**

8.7 AltaSea support at Board of Harbor Commissioners meeting on November 7.

**As approved by the board, PBID will speak in support of the project at the meeting tomorrow morning.**

10. NEXT REGULAR MEETING – December 4, 2013

**The next regular meeting has been rescheduled for December 18, 2013 at 9:00 AM.**

11. ADJOURNMENT

**The meeting was adjourned at 9:47 AM.**